

# LEIGH OKIES DESIGNS

AND

the Office of Fine Print

## Experience

### **Stone Yamashita Partners,**

San Francisco, CA 2005 // Creative Director and Design Director  
Target, Coca-Cola, IBM, and PacSun

Stone Yamashita Partners is one of the world's leading innovation and change firms. Part design firm, part business consultancy, SYP specializes in developing products, services, and solutions that create new economic and social value.

### **Brand Integration Group, Ogilvy and Mather**

New York, NY 2002-2005 // Design Director  
Coca-Cola, American Express, Red and Dove

BIG is a branding firm that was conceived and created by Brian Collins as part of Ogilvy and Mather World Wide. While at Big I directed a team involved in global re-branding for Coca-Cola, a photo exhibit and catalogue for the Dove Campaign for Real Beauty, design for "Red," the in-house magazine of Ogilvy and Mather, and print work for American Express.

While in New York I also worked with Random House designing book covers for Pantheon. Taught and Performed guest critiques at the School of Visual Arts, Art Center College of Design and Parsons as well as judged international design competitions.

## Education

### **Art Center College of Design**

Pasadena, CA, 2002 // Graduated Valedictorian  
Bachelor of Arts in Graphic Design

Pitzer College // Pomona College  
Clairmont, CA 1997

Bachelor of Arts and Theater Design

## Recognition

In 2005, I was featured by Print magazine in the New Visual Artist's issue, as one of the top 20 notable designers under thirty, as well as being included in Step magazine's "Field Guide," an article about new young designers on the scene.

Other awards include winning the silver pencil and a bronze pencil at the Art Director's Club "One Show", AIGA "360" as well as recognition and praise in magazines such as Giant Robot, Tokion, Res, Print, Communication Arts, Step Inside Design and others.

## Teaching Experience

School of Visual Arts, 2005

New York NY

TA for Paul Sahres Type II Class

Academy of Art, 2007

San Francisco, Ca.

Thesis Advisor

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Thanks!